

»» **WHAT'S IN A NAME?** “It’s a nod to historic Chicago,” says Shirley Novak, co-owner of **Wolfbait & B-girls**, a new **Logan Square** apparel and craft store (3131 W. Logan Blvd.; 312-698-8685) named after a term from a 1950 guidebook called *Chicago Confidential*. In fifties speak, wolfbait means girls who move to the city looking for success, and B-girls are what they turn into—namely, barflies paid to con men inside taverns.